

An Important One-Day Seminar for  
Speech-Language Pathologists, Educators and Therapists

Get Your  
CE-Accredited  
Home-Study  
Version  
See Inside for  
Details!

# Practical, Effective & Multi-Sensory Learning Strategies to Improve Language & Literacy Development



Amy Odom Williford, M.S., CCC-SLP is President and Founder of SignTeacher SignWare of Chapel Hill, North Carolina and has over 15 years of experience with the evaluation and treatment of communication disorders, and she is an innovator in developing effective multi-sensory teaching and therapy strategies.

## Examine These Key Features and Differences:

1. Describe multi-sensory learning strategies and discover practical applications for children
2. Review the latest language and literacy research and documented benefits of applying this brain based learning to all environments
3. Analyze specific case studies of children whose reading, writing, listening, thinking, and speaking skills have been improved through these multi-sensory learning strategies
4. Discuss and practice teaching techniques and tools for treatment

## Who Should Attend:

- Speech-Language Pathologists
- Early Childhood Educators
- Special Education Teachers
- Early Intervention Teachers
- Child Developmental Specialists
- Pediatric Therapy Professionals
- Physical Therapists
- Physical Therapy Assistants
- Occupational Therapists
- Occupational Therapy Assistants
- Licensed Professional Counselors
- Social Workers
- School Psychologists
- Parents and Caregivers

See inside for...

**Continuing Education Credit**

## Get the Latest Strategies for:

- ADHD
- Autism Spectrum
- Tourette's
- Cerebral Palsy
- MR
- CAPD
- Dyslexia



**Raleigh, NC**

March 26, 2007

**Richmond, VA**

April 13, 2007

Professional Counselors - This course is co-sponsored by Amedco/R Cassidy Seminars and Summit Professional Education. Amedco/R Cassidy Seminars is recognized by the National Board for Certified Counselors to offer continuing education for certified counselors. We adhere to NBCC continuing education guidelines. Provider #5633. 6.0 hours. Social Workers - This course is co-sponsored by Amedco/R Cassidy Seminars and Summit Professional Education. Amedco/R Cassidy Seminars, ASWB provider #1082, is approved as a provider for continuing education by the Association of Social Work Boards, (www.aswb.org or 800-225-6880) through the Approved Education (ACE) program. Amedco/R Cassidy Seminars maintains responsibility for the program. Social workers will receive 6 continuing education clock hours in participating in this course but should contact their regulatory board to determine course approval. Nurses - This continuing nursing education activity was approved by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This course was approved for 7.2 contact hours. Summit Professional Education maintains responsibility for this approval. Logon to [www.summit-education.com](http://www.summit-education.com) or call 800-433-9570 if you have any questions.

**Register online today: [www.summit-education.com](http://www.summit-education.com)**

# Multi-Sensory Learning Strategies to Improve Language & Literacy Development

## Course Description

Literacy is the nation's number one educational goal. It involves developing every aspect of a child's communication and is a primary factor contributing to academic, economic, and social success. Research consistently has shown that multisensory teaching strategies, those that blend auditory, visual, tactile, and kinesthetic learning, are of the most effective for enhancing and promoting speech, language, and literacy development in children of all ages. We will offer a thorough review of the literature, and discuss in open format the theory to support this time tested technique of teaching to all of the senses. This multi-media and hands-on presentation will actively engage and challenge participants as they explore KTAV learning, how to use ASL with hearing children, and specific ways to integrate multi-sensory learning into communication interactions, music, read aloud activities, word wall games, alphabetic knowledge, phonemic awareness, imaginative play, morning meeting, classroom routines, and behavior management skills. In addition participants will learn various ways to incorporate multi-sensory strategies to help typically developing children, as well as children with ADHD, ADD, Autism, Dyslexia, and other neurologically based childhood disorders. Participants of this intensive seminar will learn skills and strategies they can immediately use in their clinical, classroom and home settings.

## About Your Course Author



**Amy Odum Williford, M.S., CCC-SLP** is a clinical certified Speech-Language Pathologist, President and founder of the Sign Teacher Sign Ware, Incorporated Company in Chapel Hill, North Carolina. Creator of the "Signing Sam Learning Kit" and author of "Read and Sign with Sam Books", she currently works to provide effective language and literacy development tools for children. Amy

Williford is a member of both the American Speech-Language-Hearing Association (ASHA) and the International Reading Association. She has provided SLP services in preschool, daycare, and K-12 settings. She has also administered comprehensive SLP diagnostic and treatment services for patients with aphasia, dysphagia, cognitive-communicative disorders, apraxia, dysarthria, right hemisphere disorders and traumatic brain injury. Ms. Wilford, a native of North Carolina attended the University of North Carolina at Wilmington where she received a Bachelor of Arts in Speech Communication and Journalism and the University of North Carolina at Chapel Hill School of Medicine where she received her Masters of Science Degree in Speech-Language Pathology.

**Summit Professional Education reserves the right to change the course agenda and/or instructors**

## Learning Objectives

### The Participant will be able to:

1. Describe multi-sensory learning strategies and discover practical applications for children
2. Review the latest language and literacy research and documented benefits of applying this brain based learning to all environments
3. Analyze specific case studies of children whose reading, writing, listening, thinking, and speaking skills have been improved through these multi-sensory learning strategies
4. Discuss and practice teaching techniques and tools for treatment

## Course Outline

**7:30am – Registration & Breakfast | 8:00am – Course Begins**

### I. Developmental Disorders - Overview

#### I. What is literacy and what are the major language and literacy milestones for children?

- a) Birth- 3 years
- b) 3-5 years
- c) Elementary Years

#### II. Learning Styles of children in various environments

- a) Typically developing children
- b) Children with developmental disorders-
  - ADHD
  - Autism Spectrum
  - Tourette's
  - Cerebral Palsy
  - MR
  - CAPD
  - Dyslexia
- c) Inclusive settings, self-contained classes, pull out therapy, collaborative/consultative sessions

#### III. Multi-Sensory Teaching Strategies

- a) Discuss and Define
- b) Review of literature and research
- c) Teaching to all of the senses is like "brain food for a child"

#### IV. Integrating Multi-Sensory Applications to Best Literacy and Language Activities

- a) Music is Magic!
- b) Read Aloud
- c) Word Walls
- d) Alphabetic Knowledge

**11:30-12:30 – Lunch on Your Own**

#### IV. Integrating Multi-Sensory Applications to Best Literacy and Language Activities

- a) Phonetic and Phonemic Awareness
- b) Imaginative Play
- c) Morning Meeting
- d) Daily Schedules and Routines

#### V. Using Multi-Sensory Teaching Strategies for Behavior Management

- a) Top 10 signs for behavior management
- b) Top 10 positive verbal reinforcers

#### VI. Case Studies- Review and Discussion

- a) Kelby, Speech Language impaired, unknown etiology
- b) Cole, Autistic and HI
- c) Cody, Developmental Delay, Chronic Otitis Media
- d) Rahan, BEH
- e) Sean, Rubenstein-Taybes Syndrome

#### VII. Tools, materials and resources for today's professional

#### VIII. Getting parents involved and on board for carry over to home environment

#### IX. Wrap Up and review

**3:30pm – Course Adjourns**

*Your instructor will break for 15 minutes in the morning and afternoon at appropriate times.*

## Register Today in One of the Following Locations for Childhood Developmental Disorders

### Raleigh, NC - March 26, 2007

Holiday Inn Crabtree  
4100 Glenwood Avenue  
Raleigh, NC 27612  
(919) 782-8600

### Richmond, VA - April 13, 2007

Holiday Inn Select  
10800 Midlothian Turnpike  
Richmond, VA 23235  
(804) 379-3800

## What People are Saying:

***"This was the best seminar I have attended in 27 years!"***

– J.B., Early Childhood Educator, Morrisville, NC

***"Thank you for your enthusiasm as well as the vast amount of information that you shared with us!"***

– M.A., SLP, Clinton, NC

## Home Study Options from Summit: Childhood Developmental Disorders



- **6 Audio CD set** — Only \$99 (Code: 800CD)
- **3 Video DVD set** — Only \$149 (Code: 800DVD)
- **Course Manual & Test Kit Included**

Log on to [www.summit-education.com](http://www.summit-education.com) for other titles and CEU information

## The "Signing Sam" Multi-Sensory Learning Kit



Appropriate for 2 - 8 years of age, this learning tool is an engaging puppet doll that a teacher or parent uses to teach children sign language. Children use Sam to sign words that they have learned. Sam comes with a learning tools video, 8 song collection CD and sign language poster. No previous signing experience or special skills needed.

**Pricing and availability on day of seminar.**

## Take Advantage of Our Onsite and In-House Training Programs!

Bring this course or any one of our other programs to a location of your choice as an on-site program. You save time and money, and the program can be customized specifically for your group for in-service training, parent associations, school administrators and more. Call 800-433-9570 for scheduling options and pricing information.

## The Summit Guarantee

Summit Professional Education is a national leader in high-quality educational products and services for today's professional. Our seminars and training programs are designed to help professionals achieve improved performance and results in all areas. Our faculty is the "best of the best" in their fields of expertise and provide programs that can really make a difference to participants. If for any reason you are not satisfied with the program, simply notify the registrar of your intent to withdraw from the program prior to the first morning break, turn in your course materials and receive a 100% refund or credit on a future program.

## Important Registration Information

### Confirmation & Registration

Confirmations of registration will be sent via email. A copy of your registration confirmation will help expedite on-site check-in the day of the seminar and serve as your receipt for fees paid at the time of registration. Walk-ins are welcome, but please call to confirm space availability and program location. Please notify us at least fourteen (14) days in advance if you have special needs or require assistance.

### Substitution & Cancellation Policy

- Substitutions may be made at any time.
- Requests for cancellations must be submitted in writing, either by fax or mail, and received no later than seven (7) days prior to the course date. There is a \$20 administrative charge per registrant.
- After this time, refunds will not be granted for any reason, including inclement weather. A credit may be available toward a future seminar or product order.
- If we must cancel for any reason, our liability is limited to the cost of tuition.

**W-9:** To download a copy, log on to [www.summit-education.com](http://www.summit-education.com)

**FEID Number:** 20-2064736

**Register online at: [www.summit-education.com](http://www.summit-education.com) or call 800-433-9570**

## We Offer Continuing Education Credit for the Following Professionals

**Psychologists** - This course is co-sponsored by Amedco/R Cassidy Seminars and Summit Professional Education. Amedco/R Cassidy Seminars is approved by the American Psychological Association to offer continuing education for psychologists. Amedco maintains responsibility for this program. 6.0 hours.

**Professional Counselors** - This course is co-sponsored by Amedco/R Cassidy Seminars and Summit Professional Education. Amedco/R Cassidy Seminars is recognized by the National Board for Certified Counselors to offer continuing education for certified counselors. We adhere to NBCC continuing education guidelines. Provider #5633. 6.0 hours.

**Social Workers** - This course is co-sponsored by Amedco/R Cassidy Seminars and Summit Professional Education. Amedco/R Cassidy Seminars, ASWB provider #1082, is approved as a provider for continuing education by the Association of Social Work Boards, ([www.aswb.org](http://www.aswb.org) or 800-225-6880) through the Approved Education (ACE) program. Amedco/R Cassidy Seminars maintains responsibility for the program. Social workers will receive 6 continuing education clock hours in participating in this course but should contact their regulatory board to determine course approval.

**Speech-Language Pathologists & Audiologists** - Summit Professional Education is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. This program is offered for 0.6 CEUs (Introductory level; Professional area). ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

## Satisfactory Completion

Participants must have paid tuition fee, signed in, attended the entire seminar, completed an evaluation and signed out in order to receive a certificate of completion. Participants not fulfilling these requirements will not receive a certificate. Failure to sign in or out will result in forfeiture of credit for the entire course. No exceptions will be made. Partial credit is not available. Certificates will be available the day of the seminar for those professionals who registered prior to the seminar.

**Nurses** - This continuing nursing education activity was approved by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. This course was approved for 7.2 contact hours. Summit Professional Education maintains responsibility for this approval. Log on to [www.summit-education.com](http://www.summit-education.com) or call 800-433-9570 if you have any questions.

**Occupational Therapists** - NBCOT does not review, sanction, or endorse any of the course or program content offered by companies or organizations registered as professional development providers. Certificants are advised to make their own determination on the usefulness of the courses or programs offered by any provider. Please refer to your Certification Renewal Handbook for specific descriptions of acceptable professional development activities.

**Educators** - This course qualifies for 6 continuing education hours. Save your course outline and certificate of completion, and submit to your local school district board. This seminar qualifies for 6 continuing education hours as required by many national, state and local licensing boards and professional organizations. Save your course outline and certificate of completion, and contact your own board or organization for specific filing requirements.

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Offer available for seminar registrations priced at \$109 or more. Cannot be combined with other discounts. Valid for online registrations only. Cannot be applied to prior registrations.

# REGISTER! Multi-Sensory Learning Strategies to Improve Language & Literacy Development

**COMPLETE FOR EACH REGISTRANT - COPY AS NEEDED**  
**ATTENDEES RECEIVE THEIR CONFIRMATIONS VIA EMAIL**  
**\*REQUIRED FIELD PLEASE PRINT CLEARLY!**

**NUMBER OF ATTENDEES FOR THIS REGISTRATION:** \_\_\_\_\_  
**CONTACT INFORMATION (\*REQUIRED!)**

Name\* \_\_\_\_\_

Name for Certificate\* \_\_\_\_\_

Email\* \_\_\_\_\_

Job Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address

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City\* \_\_\_\_\_ State\* \_\_\_\_\_ Zip\* \_\_\_\_\_

Evening Phone: \_\_\_\_\_

Daytime Phone\* \_\_\_\_\_

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Billing Address. \*Required field if paying by credit card!

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## PAYMENT REQUIRED FOR REGISTRATION

Check, credit card, or PO# MUST accompany registration form.

Price \_\_\_\_\_ X Quantity \_\_\_\_\_ = Total \_\_\_\_\_

Check enclosed, payable to Summit Professional Education

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Please return entire panel

## Check the session you will attend:

Raleigh, NC - March 26, 2007

Richmond, VA - April 13, 2007

Home-study Package

Code: 800CD \$99

Code: 800DVD \$149

## PRICING:

**Early** (MUST be received 14 days prior to seminar)  
 \$149/single \$129/ea (2-4) \$109/ea (5+)

**Regular**  
 \$169/single \$149/ea (2-4) \$129/ea (5+)  
 Group registrations must be received together.

**PRIORITY CODE** (Please copy from mail label) **1201-**

## 4 EASY WAYS TO REGISTER:

**ONLINE:** www.summit-education.com

**PHONE:** 800-433-9570 OR 919-387-4753

**FAX:** 919-387-1477

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2. Analyze specific case studies of children whose reading, writing, listening, thinking, and speaking skills have been improved through these multi-sensory learning strategies
3. Get the test strategies for ADHD, Autism Spectrum, Tourette's, Cerebral Palsy, MR, CAPD, and Dyslexia

## Key Benefits of Attending:



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